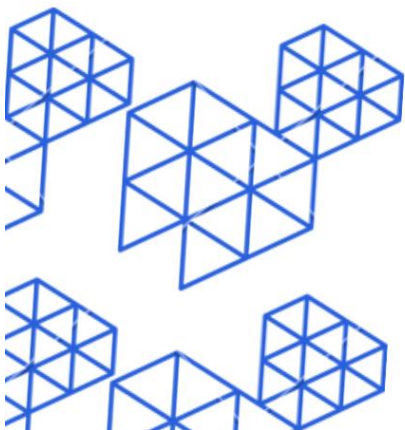


2020-21

# BACHELOR OF BUSINESS ADMINISTRATION



BA Top up awarded by Bucks New  
University UK

# THE BACHELOR IN BUSINESS ADMINISTRATION

The Bachelor in Business Administration is an innovative, international program that will help you develop the necessary business acumen to pursue a successful career as an entrepreneur, or in a multinational organization.

## IS FOR STUDENTS...

BUSINESS-ORIENTED,  
DYNAMIC AND DETERMINED  
TO BRING THEIR GAME-  
CHANGING IDEAS TO LIFE.

## TO BECOME...

- A CONSULTANT
- A FINANCIAL MANAGER
- AN ENTREPRENEUR
- A MARKETING MANAGER



# Programme Sequence



While LQA takes the general approach of a British university, we understand that international students come from a wide variety of academic backgrounds, so we've designed a program that will meet your individual needs. We give you choice, flexibility, and the opportunity to accelerate your studies if you wish.

## How you'll learn with us

### Year 1

Ofqual regulated

- Communications in Organisations
- Leadership and the Organisation
- Financial Awareness
- Managing Change
- Business Operations
- Developing Teams

### Year 2

Ofqual regulated

- Responding to the Changing Business Environment
- Effective Decision Making
- Business Development
- Business Models and Growing Organisations
- Customer Management
- Risk Management and Organisations

### Year 3

Bucks New University

- Strategic Marketing
- Managing Innovation in Business
- Leading and Managing Change
- Corporate Strategy and Governance



Small class sizes  
(maximum class  
size of 14)



Experienced and highly  
qualified teachers



Personal tuition  
and individual  
academic support

All of our programs starting in 2020 are being adapted so you can attend classes and receive the same top-quality experience, no matter where you are or what your situation is.



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DON'T PUT YOUR EDUCATION ON HOLD

**971-551135070**

Our admissions team are here to answer any questions you may have about the program and to discuss how LQA will help you achieve your ambitions.

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We provide you with the platforms and assistance you need to complete your application process entirely online and remain committed to helping you find the financial solution that best suits your profile and economic needs.

[www.lqa.org.uk](http://www.lqa.org.uk)